MOBAC Administrative Council

Friday, October 9, 2015
9:30 a.m. – 12:00 p.m.

Salinas Public Library – John Steinbeck Library
350 Lincoln Avenue
Salinas, CA 93901
831-758-7313

1. Call to order, introductions, announcements, proxies

2. Approval of Agenda

3. Minutes of the meeting of June 12, 2015 Attachment 1

4. Administrative business
   A. PLP Update – Romero/Addleman
   B. Goals and Action Plan update Attachment 2
   C. Mutual Aid Agreement among MOBAC libraries

5. Reports- Annual Reports-each committee will have 15 minutes for review and questions
   A. ILL – Report Irma Fink Attachment 3
   B. Reference – Report Astengo Attachment 4
   C. SPLAMBA – Report Don Gardner
   D. Technology – Report De Matteo Attachment 5
   E. Literacy – Report Cathy Andrews
   F. MOBAC Chair: Uhlinger
   G. MOBAC Administration: Truong
6. Public Comment – (Individuals are allowed three minutes; groups in attendance, five minutes. It is system policy to refer matters raised in this forum to staff for further investigation or action if appropriate. Translator/interpreter will be available upon request at least three days prior to the meeting. The Brown Act prohibits the Administrative Council from discussing or acting on any matter not agendized pursuant to State law.)

7. Other Business
   
   A. News from libraries
   
   B. Agenda items for next meeting

8. Adjournment
MOBAC Administrative Council

Friday, June 12, 2015
Pacific Grove Public Library
The Little House
550 Central Ave, Pacific Grove, CA 93950
9:30 a.m. – 12:00 p.m.

Action Minutes

Council: Eleanor Uhlinger (NPS), Bill Michael (MPL), Kathleen Hanselmann (DLI), Peter Liu (MIIS), Georg Romero (CAB)

Others: Irma Fink (NPS), Donna Truong (MOBAC), Diana Godwin (PGL), Sarah Dahlen (CSUMB), Kristen Cardoso (MIIS), Jean Chapin (HML), John Bono (UCSC), Mary Ellison (SAL)

Proxies: Eleanor Uhlinger for Carol Heitzig (WAT), Jean Chapin for Janet Cubbage (HML) and John Bono for Elizabeth Cowell (UCSC).

The June 12, 2015 meeting was held at Pacific Grove Public Library, Little House, and chaired by Uhlinger.

1. Agenda: Adopted (Romero/Hanselmann).

2. Minutes: April 10, 2015 approved as corrected (Hanselmann/Bono).

3. PLP Update: Liu reported that the new PLP Participation fees for FY 15/16 were approved at the PLP Annual Meeting. Starting FY 15/16, there will be a cap for base fee: large public libraries at $25,000 and at $5,000 for academic and special libraries. There will be no increase this year. The PLP Annual Meeting was well attended. More than 40 directors and staff were there. PLP Executive Committee will meet early in July.

4. Goals and Action Plan Update:

<table>
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<tr>
<th>Goals</th>
<th>Date to Complete</th>
<th>Leadership Team</th>
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<tr>
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1. Maintain awareness of Broadband issues as statewide initiatives move forward.  
   On-going  
   Landers/Addleman

2. Identify strategies to encourage information sharing between MOBAC and PLP.  
   Addleman/Uhlinger

3. Finalize Admin Council committee attendance policies and procedures  
   ✓ April 2015  
   Uhlinger

   No longer need appoint Director as liaison to specific committee

**B. STAFF DEVELOPMENT**

1. Encourage MOBAC member libraries to participate in the PLP Talent Exchange Program.  
   Addleman

2. Evaluate value of recording workshops and other MOBAC sponsored training  
   In progress-survey questions out  
   Silveria/Technology Committee

3. Based on results above, publicize and promote recorded sessions to MOBAC and PLP member libraries and their staff.  
   Silveria/Technology Committee

**Goals**  
**Date to Complete**  
**Leadership Team**

**C. TECHNOLOGY**

1. Explore options for holding remote meetings.  
   ✓ June 2015  
   Silveria/Technology Committee

   Survey/workshop this Fall

2. Establish clearinghouse of meeting room capabilities of MOBAC member libraries.  
   ✓ June 2015  
   Technology Committee

3. Develop procedures to regularly update meeting room capabilities clearinghouse.  
   ✓ June 2015  
   Technology Committee

**D. FUNDING AND ADVOCACY**

1. Develop a financial plan for managing the fund balance.  
   August 2015  
   Uhlinger/Addleman

2. Develop a process for participating in advocacy efforts related to California legislation and budget matters of interest to libraries.  
   On-going (example: “Day in the District” legislative days)  
   Addleman/Liu

**E. LOCAL IDENTITY**

1. Review the content of the Library Services Survey.  
   ✓ May 2015  
   Romero/Reference Chair

2. Formalize the process for updating the  
   ✓ May 2015  
   Romero/Reference Chair
5. Council approved the Technology Committee report regarding Virtual meeting. PLP will acquire 2 Zoom accounts for MOBAC.

6. MOBAC director-only listserv will be removed since staff can use MOBAC director or MOBAC info listserv.

7. PLP will print summer reading promotions for MOBAC libraries. Materials will be distributed at California State Parks this summer.

8. OCLC contract for FY 15/16 was approved (Liu/Romero).

Next MOBAC Council meeting: Cabrillo College Library, August 14, 2015
## Goals and Action Plan

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### E. LOCAL IDENTITY

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Update 6.12.15

✓ =completed
Annual Report to the MOBAC Administrative Council

Fiscal Year: 2015

Committee: MOBAC Interlibrary Loan Committee

Committee Member & Chair: Irma Fink (NPS)

Active Committee Members: Claire Conklin (CAB), Rebecca Bergeon (CSUMB), Rachel Becerra (GAV), Tony Wilson (HCL), Jean Chapin (HML), Ray Melendez (MCO), Jen Waterson (MIIS), Charlene Wells (MPC), Irma Fink (NPS), Sandy Eklund (SBE), Jennifer Hooker (SCZ), Tara Gooden (UCSC), Susan Renison (WAT)

Date: July 14, 2015

1. What did your committee accomplish during the last year?

- We held four (4) meetings throughout the fiscal year: July 8, 2014, October 14, 2014, January 13, 2015, April 14, 2015


- In January, we welcomed Santa Cruz City/County Library back into MOBAC resource sharing and full Committee participation.

- The Committee Chair attended and reported at all MOBAC Administrative Council meetings.

- We continue to support member migration from WorldCat Resource Sharing to WorldShare ILL and to prepare for the replacement of OCLC FirstSearch with WorldCat Discovery.

- In preparation for the transition to WorldCat Discovery, we viewed the OCLC webinar Beyond First Search: WorldCat Discovery and what it means for your library. As a follow up, Ray Melendez will provide a demonstration of WorldCat Discovery in July 2015.

- For staff development, we viewed the webinar OCLC ILL Statistics: The Power of Data to Help You Rule Your ILL World, which provided insight to the variety of data collected by OCLC and ILL reports readily available to each of us.

• We updated our roster/contact list [http://www.mobac.org/committees/interlibrary-loan-committee/](http://www.mobac.org/committees/interlibrary-loan-committee/)

2. What activities, workshops, etc. are you planning for the coming year?

• We will continue to monitor and update our webpage and the **MOBAC ILL Guidelines** as needed, adding useful links and ILL “best practice” tips.

• We will reach out to members unable to regularly attend meetings to solicit input for the meetings.

• We will continue to assist members with OCLC WorldShare ILL issues and with the transition to WorldCat Discovery Services.

• We will continue to monitor ILL-relevant webinars and workshops and may ask to host a workshop in the coming year.

• We will explore the use of ZOOM virtual meeting software to encourage and enable greater participation at quarterly Committee meetings.

3. Are there any obstacles/issues/challenges you wish to convey?

Obstacles and challenges include:

• The inability of not only member libraries, but library patrons, to see library holdings through WorldCat for those members who have withdrawn their holdings from OCLC. Additional layers of searching (searching a specific library's catalog rather than WorldCat) are now required for patrons to truly see the holdings of all member libraries. When searching WorldCat, patrons may not know that the lack of results may be that a given library's holdings are simply not represented.

• Loss of the California State Library ILL/Transaction Based Reimbursement program (supported through the California Library Services Act).

• Electronic resources, including e-books, and strict licensing limits sharing through ILL. As libraries move from print to electronic, it is becoming more difficult to fill ILL requests.

We request that Council encourage full participation of MOBAC member libraries in resource sharing. We are encouraged that Santa Cruz City/County Library resumed participation with MOBAC ILL and hope others who have withdrawn will consider renewing participation.
We request that Council encourage full participation of member libraries' designated ILL Committee representatives at quarterly ILL Committee meetings.

Annual Reports are posted to our Committee website:


The following statistics represent the Borrowing and Lending processes for both Within System (WIS) and Out of System (OOS) ILL for Loans (returnable materials) and Copies (articles and other non-returnable materials). These statistics are strictly representative of ILL transactions processed through OCLC and do not reflect ILL transactions performed using other sources. Per OCLC, only requests that have an OCLC ILL Record number as part of the request are counted.

Borrowing Points:
• Top five (5) within system borrowers: NPS, WAT, MCO, SBE, UCSC (see Chart 1)
• Top five (5) combined within system and out of system borrowers: NPS, UCSC, CSUMB, MCO, WAT (see Chart 2)
• In FY 2015, 21% of the total borrowing for returnable materials was accomplished within system (2% for articles) (see Chart 3)
• 5-year snapshot for all MOBAC Borrowing (see Chart 4)
• 5-year snapshot of total ILL Borrowing by individual MOBAC Member Library (see Chart 9)

Lending Points:
• Top five (5) within system lenders: UCSC, MCO, HML, NPS, MIIS (see Chart 5)
• Top five (5) combined within system and out of system lenders: NPS, UCSC, MCO, CSUMB, SCZ (see Chart 6)
• In FY 2015, 2% of total lending for articles (non-returnable materials) was accomplished within system; 20% for returnable materials (see Chart 7)
• 5-year snapshot for all MOBAC Lending (see Chart 8)
• 5-year snapshot of total ILL Lending by individual MOBAC Member Library (see Chart 10)

The two (2) tables below represent the percent of Within System Borrowing .vs All Borrowing (Within and Out of System) for Loans and Copies (blue table) AND Within System Lending .vs All Lending (Within and Out of System) for Loans and Copies (green table) by MOBAC member library for FY 2015. (Note: N/A indicates no data reported.)

Statistics are posted to our Committee website:
<table>
<thead>
<tr>
<th>MOBAC MEMBER LIBRARY</th>
<th>% of WITHIN SYSTEM BORROWING .VS ALL BORROWING</th>
<th>MOBAC MEMBER LIBRARY</th>
<th>% of WITHIN SYSTEM BORROWING .VS ALL BORROWING</th>
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<tbody>
<tr>
<td></td>
<td>LOANS – FY 2015</td>
<td></td>
<td>COPIES – FY 2015</td>
</tr>
<tr>
<td>CAB</td>
<td>48%</td>
<td>CAB</td>
<td>34%</td>
</tr>
<tr>
<td>CSUMB</td>
<td>4%</td>
<td>CSUMB</td>
<td>2%</td>
</tr>
<tr>
<td>DLI</td>
<td>7%</td>
<td>DLI</td>
<td>19%</td>
</tr>
<tr>
<td>GAV</td>
<td>31%</td>
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<td>0%</td>
</tr>
<tr>
<td>HCL</td>
<td>36%</td>
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</tr>
<tr>
<td>HML</td>
<td>40%</td>
<td>HML</td>
<td>17%</td>
</tr>
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<td>MCO</td>
<td>19%</td>
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</tr>
<tr>
<td>MIIS</td>
<td>31%</td>
<td>MIIS</td>
<td>24%</td>
</tr>
<tr>
<td>MPC</td>
<td>36%</td>
<td>MPC</td>
<td>23%</td>
</tr>
<tr>
<td>MPL</td>
<td>NON-PARTICIPANT</td>
<td>MPL</td>
<td>NON-PARTICIPANT</td>
</tr>
<tr>
<td>NPS</td>
<td>29%</td>
<td>NPS</td>
<td>0%</td>
</tr>
<tr>
<td>PGR</td>
<td>NON-PARTICIPANT</td>
<td>PGR</td>
<td>NON-PARTICIPANT</td>
</tr>
<tr>
<td>SAL</td>
<td>NON-PARTICIPANT</td>
<td>SAL</td>
<td>NON-PARTICIPANT</td>
</tr>
<tr>
<td>SBE</td>
<td>66%</td>
<td>SBE</td>
<td>N/A</td>
</tr>
<tr>
<td>SCZ</td>
<td>31%</td>
<td>SCZ</td>
<td>N/A</td>
</tr>
<tr>
<td>SJB</td>
<td>NON-PARTICIPANT</td>
<td>SJB</td>
<td>NON-PARTICIPANT</td>
</tr>
<tr>
<td>UCSC</td>
<td>6%</td>
<td>UCSC</td>
<td>1%</td>
</tr>
<tr>
<td>WAT</td>
<td>33%</td>
<td>WAT</td>
<td>0%</td>
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<table>
<thead>
<tr>
<th>MOBAC MEMBER LIBRARY</th>
<th>% of WITHIN SYSTEM LENDING .VS ALL LENDING</th>
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<td>COPIES – FY 2015</td>
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<tr>
<td>CAB</td>
<td>37%</td>
<td>CAB</td>
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</tr>
<tr>
<td>CSUMB</td>
<td>10%</td>
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<td>6%</td>
</tr>
<tr>
<td>DLI</td>
<td>2%</td>
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<td>0%</td>
</tr>
<tr>
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<td>22%</td>
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<tr>
<td>HCL</td>
<td>51%</td>
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<td>14%</td>
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</tr>
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<td>MIIS</td>
<td>51%</td>
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<tr>
<td>MPC</td>
<td>34%</td>
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<td>MPL</td>
<td>NON-PARTICIPANT</td>
<td>MPL</td>
<td>NON-PARTICIPANT</td>
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<tr>
<td>NPS</td>
<td>7%</td>
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<td>1%</td>
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<tr>
<td>PGR</td>
<td>NON-PARTICIPANT</td>
<td>PGR</td>
<td>NON-PARTICIPANT</td>
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<td>SAL</td>
<td>NON-PARTICIPANT</td>
<td>SAL</td>
<td>NON-PARTICIPANT</td>
</tr>
<tr>
<td>SBE</td>
<td>82%</td>
<td>SBE</td>
<td>0%</td>
</tr>
<tr>
<td>SCZ</td>
<td>8%</td>
<td>SCZ</td>
<td>N/A</td>
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<tr>
<td>SJB</td>
<td>NON-PARTICIPANT</td>
<td>SJB</td>
<td>NON-PARTICIPANT</td>
</tr>
<tr>
<td>UCSC</td>
<td>30%</td>
<td>UCSC</td>
<td>3%</td>
</tr>
<tr>
<td>WAT</td>
<td>22%</td>
<td>WAT</td>
<td>0%</td>
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Borrowing Charts

Chart 1

MOBAC WITHIN SYSTEM BORROWING
FY 2015
Source: OCLC Online Statistics

Chart 2

MOBAC ILL BORROWING BY MEMBER LIBRARY
All Borrowing Within and Out of System
FY 2015
Source: OCLC Online Statistics
Lending Charts

Chart 5

MOBAC WITHIN SYSTEM LENDING
FY 2015
Source: OCLC Online Statistics

Chart 6

MOBAC ILL LENDING BY MEMBER LIBRARY
All Lending Within and Out of System
FY 2015
Source: OCLC Online Statistics
Fiscal Year: 2014-2015

Committee: Reference

Committee Members & Chair:

Chairs: Sarah Dahlen, CSUMB
Co-Chair: Kris Amaral/Benjamin McBean Salinas Public (2 months only)

Jean Chapin, Harrison Memorial
Be Astengo, Monterey County Free Libraries
Inga Waite, Monterey Public
Deborah Stephens, Hartnell College
Jen Waterson, MIIS
Jennifer Cockerill, Santa Cruz City/County
Glenn Tozier, Monterey Peninsula College
Laura Dickie, Cabrillo College
Heather Geddes, Watsonville Public
Frank Gravier, UC Santa Cruz
Ann Jacobson, Naval Postgraduate School
Betty Mason, San Benito County

Date: September 30, 2015

1. What did your committee accomplish during the last year?
   - Met 9 times with representatives of member libraries to provide opportunities for professional growth and knowledge sharing.
   - Future of Reference Workshop held October 17, 2014 at the Monterey County Free Libraries, Marina Branch. 35 people attended. The workshop included a panel discussion on the use of eBooks and downloadable media as well as presentations on Reference Core Competencies, and using Pinterest to Promote Your Library. The recording is available on the MOBAC website. 100% of the evaluations were positive.
   - Held “To Your Health: Wellness in the Workplace” workshop at Monterey County Free Libraries, Marina Branch on April 17, 2015. Guest experts presented on the following topics: Ergonomics in the Workplace, Healthy Movement/Stretching, Stress Management and Emotional Wellness and Developing Healthy Habits. About 26 people attended the workshop. 100% of the evaluations were very positive.
   - Worked with Georg Romero to reconfigure the Library Services Survey. Libraries have been tasked with updating their content by fall of 2015.
2. **What activities, workshops, etc. are you planning for the coming year?**
   - Annual MOBAC Reference Workshop on November 13, 2015
   - Spring workshop on topic of interest in Spring 2016 (possible topic: managing patron behavior)
   - Updates to our presence on the MOBAC website.
   - Surveying all member libraries on reference needs.

3. **Are there any obstacles/issues/challenges you wish to convey?**
   - It is more difficult to verify holdings as libraries leave OCLC.
   - Fewer MOBAC libraries are offering interlibrary loan.
   - We are a long drive from other PLP libraries, but we are eager to invite library staff from the SF Bay Area to our workshops.
   - Library budgets are remaining flat and libraries are still challenged with staff shortages and limited collections budgets.
   - Members are not able to regularly attend meetings and workshops due to staffing constraints; however, we have made efforts to include staff remotely.
   - We are concerned about what will happen to MOBAC as an organization once MOBAC funds are depleted.
   - We still have concerns about consistency in how library reference statistics are collected and reported by the state.

Prepared on behalf of the MOBAC Reference Committee,

Be Astengo, Chair, 2015/2016
Annual Report to the MOBAC Administrative Council

Fiscal Year: 2014-2015

Committee: MOBAC Technology Committee

Committee Member & Chair: Stacy DeMatteo (NPS)

Active Committee Members: Kristen Cardoso (MIIS), Stacy DeMatteo (NPS), Katharine Dixon (SPL), Chris Ricker (MCFPL), Stephanie Staley (Cabrillo), Deborah Stephens (Hartnell), Glenn Swift Tozier (MPC), Steve Watkins (CSUMB)

Date: September 1, 2015

1. What did your committee accomplish during the last year?

- We held nine meetings throughout the fiscal year, with an additional meeting that was one person short of meeting quorum. The committee chair attended and reported on six MOBAC Administrative Council meetings, and a member representative attended two meetings on the chair’s behalf.

- Completed Strategic Plan goal C.1: We explored five options for holding remote meetings by conducting a workshop on virtual meeting software. The workshop was held simultaneously in two separate locations – Cabrillo College and CSU Monterey Bay – allowing the participants to experience both the “presenter/moderator” side of various platforms as well as the “participant/audience” side. During the workshop, five virtual meeting products were tested live: Blackboard Collaborate, Skype, Join.Me, Google Hangouts, and Zoom. Based on the workshop, the Technology Committee recommended that MOBAC purchase two Zoom Pro host accounts, replacing the MegaMeeting license for an annual savings of over $2000. The product information sheets handed out at the workshops are available online. [http://www.mobac.org/committees/technology-committee/tech-committee-documents/tech-committee-workshops/](http://www.mobac.org/committees/technology-committee/tech-committee-documents/tech-committee-workshops/)

- Completed Strategic Plan goal C.2 and C.3: Meeting room capabilities of MOBAC member libraries are now available on each library’s page on the MOBAC website under the “Library Services Survey” tab. The formatting of each library’s meeting room survey results has also been cleaned up.

- We updated our roster/contact list and welcomed two new committee members: Kristen Cardoso (MIIS) joined in October 2014, and Glenn Tozier (MPC) joined in April 2015. [http://www.mobac.org/committees/technology-committee/](http://www.mobac.org/committees/technology-committee/)
2. **What activities, workshops, etc. are you planning for the coming year?**

- With the discontinuation of OCLC FirstSearch, the Technology Committee is exploring options for the MOBAC Regional Catalog. We have sent out a set of survey questions using SurveyMonkey to all MOBAC member libraries.
- We anticipate holding at least one workshop as a professional development opportunity on a technology-related topic.

3. **Are there any obstacles/issues/challenges you wish to convey?**

   Our biggest issue concerns membership on the Technology Committee and attendance at our monthly meetings. Some libraries are still not sending members, and public libraries in particular are not well-represented. These include Santa Cruz Public Libraries, San Benito Public Library, Monterey Public Library, Pacific Grove Public Library, Watsonville Public Library, and UC Santa Cruz Library.
Annual Report to MOBAC Administrative Council

Fiscal Year: 2014-15

Committee: Literacy Committee

Committee Members & Chair: Cathy Andrews (MCFL), Chair; Orquidea Olvera (MCFL), Mary Ellison (SAL), Imelda Pacheco-Perez (SAL), Margarita Medina-Romero (SAL), Liliana Martínez (SAL), Wendy Kay (SBC), Rosa Garcia (SBC), Toni Notar (WAT), Sheila Mitchell (WAT), Esperanza Gutierrez (WAT)

Date: 9-30-2015

1. What did your committee accomplish during the last year? Our quarterly meetings continue to be valuable for our programs, as the chance to share ideas, resources, and updates about our programs provides tangible improvements in each of our programs. We also sponsored two trainings that were well attended: one was on the changes to High School Equivalency Certificate options, and the other was on new online resources to assist adult ed teachers and literacy tutors in teaching reading skills. We were pleased with the quality of the presentations and the number of people who attended (more than 25 people in each case).

2. What activities, workshops, etc. are you planning for the coming year? We anticipate again sponsoring two workshops that will be made available to staff of MOBAC libraries, as well as literacy program staff and adult literacy tutors. Topics will be picked in the fall for winter/spring presentations.

3. Are there any obstacles/issues/challenges you wish to convey? Though conditions have eased compared to a few years ago, we share the typical situation of many libraries and library programs in that resources and staff are stretched to capacity. There are staffing changes at a couple of the programs, but we anticipate these will go smoothly. The trend of
Annual Report to MOBAC Administrative Council

Fiscal Year: 2014-2015

Committee: SPLAMBA The School and Public Librarians Association of the Monterey Bay Area (SPLAMBA) is a support and resource organization for public and school librarians serving youth ages 0-18. Although long an independent existing group, SPLAMBA became an official sponsored MOBAC committee in 2003.

Committee Member & Chair: Don Gardner

We have thirteen active members on our roster and we’re as frequently joined by drop-in youth services librarians and interns as possible. Our members represent seven library organizations and two schools from all three MOBAC counties.

Date: October 5, 2015

1. What did your committee accomplish during the last year?

In 2015, SPLAMBA has enjoyed seven meetings hosted by six library organizations with three more meetings planned for October, November and December. This is two more meetings, and two more library systems represented, than in the previous year. What you might call modest growth.

Attendance averages six librarians, alternately representing seven Public library organizations, including: Monterey Public, Monterey County Free Library, Carmel Public Library, Watsonville Public Library, Salinas Public Library, Pacific Grove Public Library, and Santa Cruz Public Library.

Our Annual Workshop was held in March and hosted by Watsonville Public Library. Entitled, “Children and Teens in 2015: The Impact of Technology on Literacy, Learning and Families”. The two speakers were Dr. Rob Weisskirch, and Dr. Deanne Perez-Granados, both from California State University Monterey Bay.

Dr. Rob Weisskirch’s research interests include: Acculturation and ethnic identity: Language brokering (when children act as translators for parents and other adults); Technology and relationships (i.e., parent-adolescent, romantic couples, sexting, breakups, and computer mediated communication); and Pedagogy of human development.
Dr. Perez-Granados' area of study is children's cognitive and language development, specifically from a social-cultural perspective. Her research includes looking at differences in the roles of parents and older siblings as resources for children's language learning in a home context, as well as comparing home and school teaching styles. Her research suggests that parent and sibling interactions can bridge or complement children's in-school learning, with implications for smoothing children's entry into formal school, especially children from Mexican-American families. Perez-Granados is currently researching how the use of computational technologies affect children's early development.

Over 40 people attended the conference, a very good turnout, for which we thank Hartnell’s Systems and Technology librarian, Deborah Stephens, who contacted an early childhood education teacher who then encouraged her students to attend. Monterey Public Library’s Karen Brown provided prizes for a raffle as well, and perhaps this may motivate some of the attendees to come to our next workshop.

Speaking of Karen Brown, we are both pleased and sad to say that she is retiring and will no longer be the pillar of SPLAMBA that we have relied upon for over 30 years. Our October SPLAMBA meeting will be in her honor, and we encourage any of her colleagues and friends to join us in showing our gratitude for her service and wishing her a happy retirement, at MCFL’s Marina Branch library conference room, Friday, October 16, from 9:15 am to Noon.

2. What activities, workshops, etc. are you planning for the coming year?

Member’s suggestions for the next year:

Although it is from last year’s Annual Report I would like to return to a suggestion of Karen Brown’s about growing SPLAMBA’s ranks: “To draw members, we may need to have something that meets outside the work-day. I once made a proposal for an evening Children’s lit discussion group, followed by a meeting. Be Astengo added that, “maybe kiddie lit one month and Young Adult lit the next. Be went on to add that, “We could also sponsor a writing group and become connected to the Talespinners storytelling group. With at least a bi-monthly nod to those who can’t come during the day, we have a chance to get some results from a new flyer.”

Be Astengo from MCFL “One topic I would love to discuss at a workshop (although it may not be trendy) is “Online Library Resources for schools, students and parents.” I would love to know how other libraries have been effective in sharing this information. Or we can try a recap of the bullying program and if we host the program in the afternoon or evening, we may get some school librarians involved.

3) Are there any obstacles/issues/challenges you wish to convey?

We would appreciate a member of the Admin Council acting as a liaison to our Committee.
Teen Pop Culture Quiz

1. Match the top pop song with the singer:
   1. Lips Are Movin’  a. Taylor Swift
   2. Take Me To Church  b. Ed Sheeran
   3. Style  c. Maroon 5
   4. Uptown Funk  d. Meghan Trainor
   5. Thinking Out Loud  e. Bruno Mars
   6. Sugar  f. Hozier

2. When teens/kids want to say “I agree” they often say:
   a. ditto
   b. what she said
   c. retweet
   d. you can say that again

3. Of the social media apps listed below, which is a top teen favorite?
   a. Gizmo
   b. Twitter
   c. Facebook
   d. Meet-up

4. Translate the following abbreviations:
   a. WBU
   b. IDK
   c. JK
   d. BTW

5. Recently a photo went viral on social media, what was the photo of?
   a. Left Shark onesie
   b. Kim Kardashian’s derriere
   c. a dress and it’s color
   d. Miranda Lambert’s tattoo

6. Teenager Nick D’Aloisio became millionaire after he created an app that summarized the daily news which Yahoo bought for $30 million. The app is called:
   a. Clipped
   b. Summly
   c. Snippet
   d. Gist
Children & Teens in 2015:
The Impact of Technology on Literacy, Learning and Families

Speakers:
Dr. Rob Weisskirch, CSUMB
Dr. Deanne Perez-Granados, CSUMB

Join Us:
Friday, March 20, 2015
9:00 AM to 12 noon
Watsonville Public Library
275 Main St., Suite 100
(831) 768-3400

Sponsored by SPLAMBA
School & Public Library Association of Monterey Bay Area

For more information contact Susan Nilsson:
susan.nilsson@cityofwatsonville.org

FREE
SPLAMBA Meeting Agenda  
September 18, 2015  
Cesar Chavez Library  
615 Williams Road  
Salinas, CA 93905  
831-758-7346

9:00 am to 9:30
Check in and agenda additions, such as next meeting’s agenda and  
Present: Jane Wallace, Don Gardner, Karen Brown, Alison Jackson, Jeanne O’Grady

Notes for the SPLAMBA Annual Report to PLP –  
Workshop – several students from Hartnell attended as well as a representative from PVUSD  
migrant Ed.  
SPLAMBA has focused on working with more schools this year  
SPLAMBA is updating booklists and adding them to the MOBAC website in both word and PDF  
form.

9:30 am to 10:30
Bibliographies and Booklists:  
Books for 2 and Under – has been checked against the SCPL catalog for holdings and  
against B & T for availability. Jeanne will take off titles that are either Out of Print or  
POS. Recommend that we add the Spanish title when the book is available in Spanish  
or bi-lingual versions. Also recommend that we include titles that are only available in  
Board Book as well as picture book titles. Send suggestions to Jeanne at  
ogradyj@santacruzpl.org

Easy Readers – Alison checked the list against all SPLAMBA library catalogs, took out  
titles that were available at less than 5 libraries. She will keep the original three levels of  
Easy Readers on the list, but will look for a new name for the highest level. She will also  
add Spanish titles of books that are available in Spanish or bi-lingual editions. Send  
suggestions to Allison Jackson at  
ajackson@ci.pg.ca.us

Read It Together – Jane Wallace wallacejl@co.monterey.ca.us is working on this list and was  
looking for direction about updating it. She will work with suggestions mentioned above  
and any suggestions from SPLAMBA members who were unable to come to the  
meeting of titles that work well for reading aloud to groups.

Karen stated that all the SPLAMBA bibliographies have been added to the website in  
both Word and PDF form. They are available to copy for update or personalization by  
any MOBAC member.
School Libraries:

Karen reported that when she started working in the 70s school libraries in California were at their peak, now California is a distant 50+ in the country in school libraries. Monterey PL works with 15 school libraries. The grant has lasted just over 5 years and gives the partner libraries support in money to buy books as well as help with weeding, book lists, materials that work for the Common Core, catalog, library skills, and educating library staff. She shared several documents that have been useful in the work with school library staff. The last workshop for this grant will be on October 12. Karen has made arrangements for the Follett rep to be there to talk about school library catalogs and Karen will talk about resources for California history and give each school library 2 books as well as a copy of the journal “News from Native California.” She also gave this journal to those us who were at the meeting.

10:30 am to 11:30
Sharing new and noteworthy materials.
Finding Solomence by Denise Lewis Patrick
The Imaginary by A. F. Harrold
I Don’t Like Koala by Sean Farrell
How to Swallow a Pig by Steve Jenkins
Traveling Butterflies by Susumu Shingu
Sunny Side up by Jennifer Holm
Phoebe and Her Unicorn by Dana Simpson
Breathe by Scott Magoo
Little Red Riding Hood – beautiful cutout illustrations – not suitable to circulate
Small Wonders – Jean-Henri Fabre and His World of Insects by Matthew Clark Smith
Handle With Care by Loree Griffin Burns
The Bay Area Through Time
Always Faithful by Patrick Jones
Guarding Secrets by Patrick Jones
Slowly Listening (or Listening Slowly) audiobook

11:30 am to 12
News from the libraries.

Monterey – Monterey Public Director resigned (Karen got the email during the meeting)

Salinas – much hiring going on – librarians, circ staff, systems analyst, deputy director – jobs advertised on CalOps. Computers and email have been down for 4 days.

Pacific Grove – in renovation of new meeting room/art gallery they found hardwood floors under linoleum and glue. Floors are being restored. Alison cannot host the November meeting. Who can?

Santa Cruz – Jeanne shared rack cards that SCPL has for all programs. SCPL just received a grant from PLP for $2000 to buy books to give to children who attend the
Spanish Storytime. This is an ongoing program that was formerly supported by a grant from Target.

We adjourned at about 12:15.

Next meeting will be in Marina on October 16. It will be Karen’s last meeting.

Notes by Jeanne O'Grady